



Valerie Blackburn

GRAPHIC AND UIUX DESIGNER

(405) 501-3626 | contact@valmedia.net | www.valmedia.net

OBJECTIVE

Enthusiastic and creative Designer and Developer with 10+ years of experience producing engaging online content. Successfully manage and coordinate projects from conception to completion.

SKILL SUMMARY

- Web design and development
 - Sales and Marketing
 - Auto CAD software
 - Adobe|Creative Suite
 - Daily production reports and analysis
 - Video creation and editing
 - Bridge building for united team effort
 - Positive customer service impact
 - Budget Adherence
 - Troubleshooting skills
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EXPERIENCE

Sole Proprietor

2009 - 2023

Valmedia LLC, Guthrie, Oklahoma

- Determined size and arrangement of illustrative material and copy, selected style and size of type.
- Developed graphics and mockups for product illustrations, company logos, and website.
- Created designs, concepts, and samples based on knowledge of design principles and concepts.
- Prepared illustrations or sketches of material, discussing them with clients and making necessary changes.
- Photography, using camera, to make promotional designs or websites for clients.
- Maintained an understanding of current web technologies or programming practices through continuing education, reading, or participation in professional conferences, workshops, or groups.

UIUX Designer

2013 - 2015

Paycom, Inc., Oklahoma City, Oklahoma

- Collaborated with developers, product managers, marketing, and upper management to help define the user experience redesign of the main product application, enabling the company to go public.
 - Conducted in-depth testing of applications with the Quality Assurance department on different browsers, devices, and environments, primarily testing for style consistency as a UIUX designer.
 - Trained new employees and interns on style guidelines, navigating the live Employee Self-Service and client-side applications while giving verbal, visual, and written instructions.
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EDUCATION

Bachelor of Science, **Marketing**, Minor in Finance; Oklahoma State University, Stillwater, OK

Associate of Science, **Graphic Design**, Oklahoma State University, Institute of Technology, Okmulgee, OK

